

Relative to congratulating Ms. Farida "Faye" Varias, Editor, "*Glimpses*" Publication, within our islands distinguished small business community awarded the 2008 Journalist of the Year.

1 BE IT RESOLVED BY I MINA'BENTE NUEBI NA LIHESLATURAN 2 GUÅHAN:

WHEREAS, Ms. Farida "Faye" Balmonte Varias attended the University
of Hawaii at Manoa from 1998 – 2002 graduating with a Bachelor of Arts in
English; and

6 WHEREAS, Ms. Farida "Faye" Balmonte Varias's journalism career 7 began way before she knew it. As a child, Ms. Varias liked writing having 8 been the winner of an island-wide essay contest when she was in the eighth 9 grade progressing to become the editor-in-chief of her high school yearbook; 10 and

11 WHEREAS, Ms. Faye Varias was a freelance writer, January 2000 – 12 November 2005, for various publications including *Guam Business* during her 13 college years and with her English degree, Ms. Varias spent a few years 14 writing a variety of lifestyle, business and advertorial articles for Hawaiibased and Guam-based publications - *Hawaii Woman Magazine* in her capacity
 as Editorial Assistant, December 2003 - November 2004, as the Assistant
 Editor, November 2004 - November 2005 with *Hawaii Home+Remodeling*, *R&R Pacific Magazine* and *GU Magazine*; and

5 WHEREAS, Ms. Faye Varias returned to Guam in December 2005, a 6 place she considers home to work in a community in which she is familiar and 7 feels she has the ability to make a difference. Ms. Varias was hired as the 8 editor for *Guam Business*, a bi-monthly business publication with stories about 9 Micronesia and *R&R Pacific*, a lifestyle magazine catered to Guam's military 10 population. Six (6) months later she took on another local publication, *Marine* 11 *Drive Magazine*, Guam's most circulated lifestyle magazine; and

WHEREAS, with Ms. Faye Varias as editor of *Guam Business* its frequency increased from a quarterly to bi-monthly publication; *R&R Pacific* increased its frequency from a bi-annual to bi-monthly publication, and *Marine Drive Magazine* had doubled in size; and

WHEREAS, Ms. Varias as the editor for three (3) Guam-based 16 17 publications is in a position to inform the public about several events and 18 activities of organizations who aid small businesses. Ms. Varias plays a major 19 role in the execution of high-profile events such as the annual *Guam Business* 20 Executive of the Year Program and the First Hawaiian Bank and Guam 21 Business Businesswoman of the Year Maga'haga Award program which 22 promotes small business and increases awareness through coverage of 23 thriving and upcoming small businesses and small business sponsors; and

WHEREAS, Guam Business received the 2007 Most Generous 1 Scholarship Support Award from the University of Guam for the First 2 Hawaiian Bank and Guam Business Businesswoman of the Year Maga'haga 3 Award Program Scholarship and the R&R Pacific received a commendation 4 from the Guam Visitors Bureau as the Most Outstanding Local Media 5 Promotion in 2006 with Ms. Varias' coordination and editorial activities 6 7 direction for the publications from conceptualization to press checks, planning and execution of company-sponsored events. Within the last year, Ms. Varias 8 9 played a major role in the launch of three (3) new promotions for *Marine Drive* Magazine which increased reader interest and circulation supervising 10 reporters and freelancers who assist in selecting and preparing material for 11 publication in the magazines. Guam Business, Marine Drive Magazine and R&R 12 Pacific highlight small businesses issues in a variety of ways often allowing 13 14 business owners to share their experiences in their own words as they bring a 15 greater understanding of the achievements and bringing light to the 16 challenges that confront small business owners to the readership.; and

17 WHEREAS, Ms. Fave Balmonte Varias list of accomplishments and 18 recognition include – publicity committee head of the University of Hawaii at 19 Manoa Rock the Vote campaign in 2000, voted 2001 Resident Advisor of the Year at the University of Hawaii at Manoa. Ms. Varias volunteered for Hawaii 20 21 Business' Black Book event honoring Hawaii's Top 250 companies in 2005, 22 served as a volunteer for the San Vicente School's Read-A-Thon program and 23 completed a Guam Judges/Journalist Workshop for the National Center for 24 Courts and Media in 2006. In 2007, Ms. Varias represented *Guam Business* as a

Career Day guest speaker in 2006 and 2007 for the University of Guam, Notre
 Dame High School, the Department of Defense High School and the Academy
 of Our Lady of Guam; and

WHEREAS, Ms. Faye Balmonte Varias further completed a Superior 4 Performance Evaluation Webinar, Watson Training & Development in 2007, 5 since 2006 to present continues to organize publicity efforts and gala 6 arrangements for the First Hawaiian Bank and Guam Business Businesswoman 7 of the Year Maga'haga Award Program. She has since 2005 plans and 8 9 coordinates the annual *Guam Business* Executive of the Year program with the American Red Cross, Guam Chapter. Ms. Varias launched three (3) new 10 promotions for Marine Drive Magazine (MDM) in 2007 - the MDM Cover Girl 11 12 Search, the Little Miss MDM Photo Contest and the Little Dream Dude Photo 13 Contest: and

14 WHEREAS, Ms. Varias is the recipient of a commendation from the 15 Guam Visitors Bureau's Most Outstanding Local Media Program in 2006 for 16 *R&R Pacific* magazine. She was awarded the Guam 2007 Small Business 17 Administration Journalist of the Year and the 2007 Most Generous Scholarship 18 Support Award from the University of Guam for the First Hawaiian Bank and 19 *Guam Business* Businesswoman of the Year *Maga'haga* Award Program 20 Scholarship; and

WHEREAS, Guam Business, Marine Drive Magazine, and R&R Pacific emphasize the contribution of small business to the islands economy. Ms. Faye Balmonte Varias' understanding of the central role of small business and the importance of news of small business development and events extends to community organizations and many small business members. She regularly
 interacts with small business owners to increase their coverage in the
 magazines and to discuss matters of mutual interests; and

4 WHEREAS, Ms. Farida "Faye" Balmonte Varias is involved with her 5 high school alumni organization and her alma mater's activities and recently 6 started volunteering for the Make-a-Wish Foundation of Guam. Since 2006, 7 Ms. Varias remains active in the Guam Chamber of Commerce and the Guam 8 Hotel & Restaurant Association. She retained membership in 2005 with the 9 Hawaii Publishers Association, the Hawaii Society of Professional Journalists 10 and the National Kitchen & Bath Association, Aloha Chapter; and

11 WHEREAS, Ms. Farida "Faye" Balmonte Varias has built relationships 12 with a variety of companies that impact small businesses and has a broad 13 understanding of the prominence of small businesses in contributing to the 14 economy of Guam and Micronesia; now, therefore, be it

15 **RESOLVED,** that *I Mina'Bente Nuebi Na Liheslaturan Guåhan* does 16 hereby, on behalf of the people of Guam, congratulate Ms. Fraida B. "Faye" 17 Varias, Editor, *Glimpses* publication, within our islands small business 18 community awarded the 2008 Small Business Administration Journalist of the 19 Year; and be it further

20 **RESOLVED**, that the Speaker certify, and the Secretary of the 21 Legislature attest to, the adoption hereof and that copies of the same be 22 thereafter transmitted to Ms. Fraida B. "Faye" Varias; and to the Honorable 23 Felix P. Camacho, *I Maga'lahen Guåhan*.

5

## DULY AND REGULARLY ADOPTED BY I MINA'BENTE NUEBI NA LIHESLATURAN GUÅHAN ON THE \_\_\_\_\_ DAY OF \_\_\_\_\_\_ 2008.

JUDITH T. WON PAT, Ed. D. Speaker TINA ROSE MUÑA-BARNES Senator and Secretary of the Legislature